

Our Governor's Message

Ladies these are such exciting times. Having completed a wonderful Conference in Sikeston, Missouri we are reenergized and ready for the new Biennium as Leaders in Service. Our International Guest, Immediate Past President Zaida Perez-Mendez and Past Governor Linda Smith gave us a nibble of the great things to come in July at our International Convention regarding Altrusa's rebranding and revitalization efforts. I know our leadership is doing everything in their power to make sure we have a strong viable organization that will serve us all well into the future. I am so excited to be a part of Altrusa and planning on being present as this new page in our history turns.

We must make sure to do our part to advance our organization forward. This means that every one of us must seek out and invite those like us, who want to serve others. We must be Leaders in Service.

The District has a new Long Range Strategic Plan and we are all anxious to get to work. We will keep you posted on our progress as we move forward with our new goals and plan. The time is now to join with your District Eight Board of Directors and Committee Chairs to charter - Two New Clubs. Just make the decision and take the first step. Let's do this together – it's going to be great!

Governor Diane



THANK YOUs FROM CONFERENCE...



Thank you District Eight for all of your support during my three years as Governor. I truly do appreciate all of the hospitality shown to me as I visited each of your clubs.

Thank you also for my lovely gifts as I ended my term as Governor. I love my Altrusa necklace and have already worn it numerous times and have enjoyed telling the meaning of the charms. The gift card was amazing and I was able to use it to enjoy a vacation in Florida!

Thank you again for all you do as Altrusans.

Linda K. Smith
Immediate Past Governor

Dear Linda and Members From District Eight:

I wish to thank all members from District Eight for giving me the pleasure of going to your District as International Representative. I enjoy every minute of my stay and the way of resolving to be stranded in St. Louis. It will be my last visit to Districts since I will end my Biennium on July. It is of great satisfaction to know that my last visit was to such organized and wonderful District.

Love to all.
Zaida Perez-Mendez
Immediate Past President
Altrusa International



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55th Conference Review

Submitted by **Sue Hart, Governor Elect**

The 55th District Eight Conference found many Altrusa members "Celebrating Altrusa in the Bootheel." Even the floods and closing of roads couldn't keep us away from Sikeston, MO. The Sikeston Altrusa members provided a warm and dry welcome as we gathered at the Drury Inn and Suites Hotel, just a quick walk to the Sikeston and Miner Convention Center. The Thursday Night Welcome found members slapping their knees along with the Soggy Bottom Boys, laughing and relating to Maxine's pearls of wisdom and enjoying tunes from Hunter Borton and Anna Catherine DeHart. And, the door prize give away started!

Friday morning the First Timers played Jeopardy. Led by Carla Booster, Penny Daugherty and Shirley Davenport the attendees learned many facts about Altrusa. Categories included Altrusa Business, Altrusa Facts, Club Procedures, District Eight and This & That. I hear that even the Tenured Timers learned a thing or two. With 117 Altrusans registered as of Friday morning, the Opening Business Session was called to order by Governor Linda Smith. Millie Havard Hansen of Little Rock presented the flags while Past-Governor Betty Absheer led us in song. We were warmly welcomed to Sikeston by Missy Marshall, Executive Director of the Sikeston Area Chamber of Commerce, and Sikeston's Charter member Ellie Knight. Zaida Perez-Mendez, Altrusa International Immediate Past President, provided greetings from the International Board and Secretary Brenda Smith read other letters received. Governor Linda Smith summarized the actions of the Board since last Conference, and it was noted that many actions were taken for the benefit of the District. Governor Linda thanked the board for their work over the past three years and expressed appreciation to the members for their hospitality during District Board visits. The District business was very efficiently conducted and included presentation of the 2011-2012 proposed budget and slate of officers. The business session closed with a Memorial Service presented by Kathy Surratt-States of St. Louis, honoring seven Altrusans who had passed away since April 2010. After a brief break, Penny Storms presided over a Candidates' Forum where we had the opportunity to hear the nominees present their qualifications for office and their view for Altrusa's future.



The Keynote Luncheon on Friday was filled with surprises and lots of entertainment. Rebecca Wood, Director, presided over the event. First Vice Governor Sue Hart encouraged members to once again open their hearts and their wallets for the children who attend Camp Safe Haven and become a good standing member of Club 21 with their donations. Sikeston Altrusa members were very resourceful in locating a "substitute" speaker in that Neal Boyd was admitted to the hospital the night before. We were pleased to hear Bill Huff, a musician and Christian songwriter. Mr. Huff was a witty and engaging entertainer and we felt privileged that he could work us into his schedule on such short notice. At the conclusion of Mr. Huff's presentation, the 2011-2013 Program Team danced their way into our hearts led by Diane "Ellen DeGeneres" Eberhard, Each member of Diane's team talked about their own personal leader, who demonstrated a leadership style which led them into service. Diane's team will be our "Leaders in Service" for 2011-2013.

Evident in the workshops of this 55th Conference was leadership, a key focus of Altrusa. The Friday afternoon workshops started with Kassie Edwards, Leadership Chair, speaking on "The Power of One," how each of us has the ability to make a significant impact in our communities. Following the all conference workshop, three breakout sessions covered "Be an Altrusan QUID, HS and PRN" by Sue Schumer, Service Chair; "The What Ifs of Altrusa & How It Applies to You" by Donna Day, Membership Chair & Debbie Higgins, New Club Building Chair; and "Nuts & Bolts of Hosting a Conference" by Brenda Smith, Past Conference Chair. After a dinner break where many Altrusans experienced the throwed rolls of Lambert's, Friday Fun Night found us playing "the Price is Right" game. *COME ON DOWN!*

Saturday morning, now a total of 126 registrants, started with the traditional Past Governor's Breakfast and delegates voting prior to the start of the second business session. Governor Linda Smith gave us her annual report followed by the delegates approving the 2011-2012 Budget. Jane Smith of Dexter, Chair read the results of the election. Elected to serve on the District Eight Board for 2011-2013 are: Sue Hart, Governor-Elect; Brenda Smith, First Vice Governor; Rebecca Wood, Second Vice Governor; Carolyn Mireles, Treasurer; Carla Boster, Director; and Penny Daugherty, Director. Also serving on the board are: Governor Diane Eberhard and Immediate Past-Governor Linda Smith along with Brenda Sailors, Secretary, as appointed by Governor Diane. We were entertained with invitations to the 2012 Conference from the spa ladies of Hot Springs Village. Norman OK invited all to attend the 2013 Conference which will be held at the "new" Embassy Suites. Karen Green, Executive Director of the Southeast Missouri Food Bank, graciously accepted the donations received towards the Friday Backpack Program. Remarks from Immediate Past International President Zaida

55th Conference Review (cont. from pg. 2)

Perez-Mendez received a round of applause when she announced that the classification requirement is being eliminated. Altrusans are service oriented professionals and volunteers who do not need to be classified. Governor Linda Smith joined Zaida at the platform to provide a peek at what is coming with regard to Altrusa's rebranding and revitalization efforts. You need to be present at Convention in Rapid City for the roll out of the plan.

After a brief break, we were given the opportunity to attend workshops entitled: "Say It Loud... I'm Altrusa and Proud" by Mary Hoffman, Communications Chair; "Successful Grant Writing" by Maureen Cover-Bryan, Foundation Liaison and "Ensuring our Future Leaders in Service" by Jackie Heaston, ASTRA Chair.

Then, we gathered for the Awards Luncheon with Linda Wood Sharp, Director, presiding. And the award winners are:

Attendance: Poplar Bluff, MO

Newsletter:

Total of 8 entries

1st Place Lawrence KS

2nd Place Fayetteville AR

3rd Place Greater Kansas City MO

Honorable Mention: Mexico MO

Club Displays:

Total of 9 entries

1st Place Sedalia MO

2nd Place Salina KS

3rd Place Lawrence KS

Honorable Mention: Hot Springs Village AR

Membership: Over 35 Members

None – no club reported growth

Letha H Brown Literacy Award:

Total of 8 entries

1st Place Little Rock AR

2nd Place Rogers AR

3rd Place Poplar Bluff MO

Honorable Mention: Moberly MO & Greater Kansas City

Governor's Distinguished Service Award:

Lawrence KS

Newest Member: Candy Staples, Mexico MO

Yearbook:

Total of 12 entries

1st Place Dexter MO

2nd Place Mexico MO

3rd Place Sikeston MO

Honorable Mention: Jonesboro AR

Membership: Under 35 Members

1st Place Chickasha OK (33% growth)

2nd Place Greater Kansas City MO (11%)

3rd Place Moberly MO (9%)

Honorable Mention Dexter MO (6%) and Rogers AR (7%)

ASTRA Award:

Sikeston MO

Mamie L Bass Service Award:

Total of 6 entries

1st Place Sedalia MO

2nd Place Lawrence KS

3rd Place Sikeston MO

Honorable Mention: Salina KS

Dr. Nina Fay Calhoun International Relations Award:

(3 entries): Fayetteville AR

Saturday afternoon workshops continued: "Fundraising Fundamentals" by Joan Hoover Schoonover, 2nd Vice Governor; "President's Workshop" by Governor-Elect Diane Eberhard; "It Starts With a Plan and Ends in Success" by Diane McCready, Long-Range Strategic Planning Chair and "Treasurers & Secretaries Workshop" by Cheri Heeren, District Treasurer and Brenda Smith, District Secretary.

The 55th Annual District Eight Conference concluded with the Governor's Banquet on Saturday evening. Results of the Silent Auction (total \$2,011 raised), Club 21 (\$2,119 in contributions) and Conference Backpack project (over \$2,300 donated) were reported. Altrusans are caring and giving people. Final reports were issued, brief project summaries presented by award winning clubs and concluding remarks from Zaida Perez-Mendez and Linda Smith. Betty Absheer and Cynda Wright installed the District Eight Board members in a "timely" fashion. Past Governor Absheer described a time element for the board positions as they begin term serving District Eight. Taking the gavel for the first time, Governor Diane Eberhard thanked the outgoing board members for their time and challenged us to "two new clubs" during the biennium. The traditional Courtesy Resolution was delivered by Past Governor Debbie Holesko, the flags retired and the Altrusa Benediction stated. A wonderful 55th Annual Conference concluded with a reception.

Congratulations and a big *THANK YOU* to the members of Altrusa International, Inc. of Sikeston Missouri, Past Governor Linda Smith and Governor Diane Eberhard for a very successful and leadership inspiring Conference.

PREPARING FOR CLUB VISITS—CLUB VISITS 101

One of the most exciting things that happens at the Post-Conference Board Meeting is the assignment of "Club Visits". It is a privilege for Board members to visit District Eight Clubs and hear about projects that are making a difference in our communities. Getting to know club members and sharing the work of the Board are also important aspects of club visits. Here are a few tips in the "Club Visit" process:

Preparation - Club visits are normally scheduled between July and October. Your District Eight visitor will contact you to work out this detail. In an effort to reduce expenses, Governor Diane has assigned club visits in many instances so that they can be combined into one trip. You may be asked to change

your normal meeting time to accommodate this effort. Discuss with your membership ahead of time any ideas, issues or concerns that you want to present to your visiting officer for future presentation to the Board.

Complete and return promptly to your District Eight visitor the Club Background Report and include the above mentioned points, if any. This report can be found online at the District Eight website under publications/forms.

*If you would like to coordinate this visit with a project day, please discuss this in advance with your district officer.

Planning - Schedule a *Board meeting* before or after the regular meeting, with oral and written committee reports. Al-

low time for questions. For the *Regular meeting*, be sure to notify all members well in advance and encourage them to attend. Allow 15 - 20 minutes for your visitor to speak to the membership and to answer questions. Provide the district officer with an agenda so that she can follow the meeting flow.

Special Touches - Assign a greeter, and have name badges for all members. Be sure to provide the visitor with menu choices and costs.

You can read more about club visits in the presidents manual and the Altrusa Encyclopedia.

Remember that District Eight officers are there to learn more about your club and it's successes and to be of assistance in any way possible. Have a great visit!

Submitted by
Becky Wood, Second Vice Governor



NEW DISTRICT EIGHT COMMUNICATIONS AWARD

In my workshop at conference, I was so excited to be the person to introduce the new District Eight Club Communications Award that becomes effective for the 2011-2012 Club year. I titled my workshop "Say it Loud....I'm Altrusa and Proud!" because the District Eight Board recognizes that we all "Say it" in different ways (by emails, websites, facebook, e-newsletters and of course the traditional newsletters). The board developed the new Communication Award to help level the playing field among Clubs that make use of today's quickly evolving electronic communications. This award will **replace the newsletter award** and now ALL clubs should be able to compete for this award no matter what communication methods works best for their club. The award criteria are based SOLELY on the quality and content of the information and each Club is judged on its merits alone, not compared with other Clubs. The Club Communications Award Submission Sheet may be completed and submitted electronically and must be accompanied with the required samples of Club communications. Please see the Club Communications Award Criteria on page 8 which will provide Clubs all the necessary information to begin planning to compete for this exciting new award!!



The most important part of developing this award is to help Clubs to begin using the criteria in their communications on a consistent basis to keep members informed and connected with their Club.

Please do not hesitate to call or email me with your questions on the Communications Award at 314-812-4830 or mhoffmann@wfafinet.com.

I look forward to chairing the judging committee next spring on our new award and I am confident that we will have many submissions!

Submitted by **Mary Hoffmann, District Eight Communications Chair**

DISTRICT EIGHT SERVICE BULLETIN



Submitted by **Carolyn Mireles**
District Eight Treasurer

- Dues are due in May for the club year beginning June 1st.
- International dues are \$55.00*
*Discounted after January 1st.
- District Eight dues are \$10.00*
*Increases to \$20.00 with 2012 dues.

New member's International dues are \$65.00, which includes a \$10.00 processing fee.

DISTRICT EIGHT DUES SCHEDULE

- June – November - \$10.00
 - December – March - \$5.00
- April – May - \$10.00 paid now for the coming year.

WHEN DUES ARE SENT:

- Please include both the sponsor's and co-sponsor's name with new member dues.
 - Please send a copy of your roster sheets from International to District treasurer when you send in your yearly dues.
 - Please advise the District Eight treasurer and International if an emeritus member dies.
- Address changes for members & emeritus members are appreciated.

Approved Emeritus members do NOT pay any dues.

IRS Form 990-N

Even though Altrusa Clubs and their Foundations fall under the tax exempt umbrella of Altrusa International, they are **NOT** included in Altrusa International's 990 Income Tax Return. Altrusa Clubs and their Foundations **must** file Form 990-N even though their gross income is \$25,000 or less.

Form 990-N, also known as the **e-Postcard**, must be filed electronically. There will be no paper form. The IRS has step-by-step instructions for filing electronically at www.irs.gov/efo. The **e-Postcard** will be due every year by the 15th day of the fifth month after the close of your tax period. For Altrusa, the close of the fiscal year is May 31st and the **e-Postcard is due October 15th**. It cannot be filed until after your tax year ends.

I will be glad to answer, or find the answer for you, if you have any questions. My cell phone is 405-747-5406. Please send your dues and a copy of your roster to:

Carolyn Mireles, District Eight Treasurer
P.O. Box 551
Stillwater OK 74076

Thanks for all your efforts!

APPLYING FOR INTERNATIONAL FOUNDATION PROJECT GRANTS

Grant applications aren't difficult, IF the grant writer has been part of the project planning process and PLANS for grant writing.

Club 2011-12 project planning will soon occur. Before planning your projects, download a copy of the Foundation project grant guidelines from www.altrusa.com, and give a look at the evaluation criteria. The 9 item project checklist is a particularly good guideline; will assist your club in making sound decisions about service projects; and, help form a solid grant application that can be used for Altrusa International Foundation and other funders.

Next cycle grant applications are due to Altrusa International Foundation Office by September 15. Want your grant application reviewed by a dedicated former International Foundation Liaison before it goes International Foundation?

Several extremely competent Altrusans have volunteered.

Email me at mcover@cox.net by August 1 if you would like your club's grant application reviewed for this submission cycle.

Submitted by
Maureen Cover-Bryan,
International Foundation Liaison



Altrusa Foundation

Altrusa International Foundation—Disaster Relief Fund is donating a total of \$1000 to the Red Cross for Joplin and the Southeast Missouri Food Bank for flood relief in Southeast Missouri.



Clarity, Flexibility and Inclusion

Submitted by **Donna Johnson, International President**

Miles Media, the marketing firm engaged by Altrusa about eighteen months ago has been instrumental in carrying out research designed to help us understand what current and potential members want and need in order to have a fulfilling relationship with Altrusa. Through this research, which included information gathered from both members and non-members via online surveys, and focus groups and Conversation Cafés in Washington; Florida and New Zealand we identified three key concepts that will lead us in the right direction so we can continue the great work we do for our communities and attract others that share our same values.



Clarity

“You need a clear statement of what Altrusa is – if you can’t communicate clearly, I won’t trust you.”

Did you have any trouble the last time you tried to describe Altrusa to someone? I know I did. Through our research we found that Altrusa would benefit greatly by being clearer on who we are; what we are about; what we stand for and our organizational focus.

In order for Altrusa to be effective as an organization and gain trust, we must stand united on who and what we are truly about. A consistent message and a united presence will get more recognition within our communities and attract and retain members.

Flexibility

“Make it easy for me to volunteer – sometimes I only have an hour or two. Let that be OK. I can’t make it to every meeting or every activity, but I really want to help my community where I can.”

The research showed us that Altrusa’s target audience lists “flexibility of an organization” very high in their criteria for selecting an organization. For Altrusa to become the preferred choice for service in our communities, incorporating “flexibility” into our way of being is essential.

Inclusion

“It would be great if there was an organization my whole family could be a part of – I want my kids to be involved in helping the community as well.”

We also discovered we would benefit from being more inclusive so members and prospects realize they help make a difference, that they are welcomed, appreciated and are listened to. People that want to do good in their communities will find an organization that will let them do that. There are many people (including men) who are interested in service and hold the same values as Altrusa. We want to offer them the opportunity to join us and not another organization.

We have an incredible opportunity to generate a powerful transformation and make Altrusa the leading service organization within our communities. All it will take is the combined efforts of the *Rebranding Task Force* to which I hereby appoint all Altrusans. By incorporating clarity, flexibility and inclusion, Altrusa will be at the forefront of community service organizations and have the ability to serve our community in ways we never thought of before.

By using our new look consistently across our organization, we will look like the international organization we are. Wherever people go, they will be clear on knowing where Altrusa is and what Altrusa is doing. Wearing the same look and standing united will ultimately lead to club vitality and visibility – increasing membership and our ability to help our communities.

Be a part of Altrusa history by participating in the International Convention in Rapid City, SD July 22-25, 2011. See the new brand unveiled and learn new techniques for making Altrusa more visible in your community.

“The What If’s of Altrusa”

Have you ever pondered the “what if’s “of your life? Have you ever thought about; what if I had said no instead of yes, what if I had chosen a different career path or what if I had taken the opportunity when the door was open? Two simple words, what if, that play a big part in who we are and the direction our lives have taken.

Let’s take a moment to reflect on the “what if’s “of Altrusa and how they apply to our lives.

What if Mamie L. Bass had no vision?

What if no one had a passion for establishing a new club?

What if the charter members of your club had no desire?

What if no one had taken a personal interest in inviting you to be a part of Altrusa?

What if every club in District Eight had one spark of passion to share Altrusa’s vision and goals?

What if every club member took the opportunity to share one name for their club growth?

What if every club member took the opportunity to share one name of someone in a different community who would make a good Altrusan?

What if each club member made one contact?

What if all clubs in District Eight combined our knowledge, expertise, passion and our focus to become a cohesive team?

What if we change two simple words, What If, to I Will?

The future of Altrusa lies within the grasp of each of us. Let’s change our focus to “I Will”.

I will be involved.

I will be a driving force.

I will recruit new members.

I will share contacts.

I will take time to review the New Club Building information.

I will be a Leader in Service.

I will share Altrusa with others.

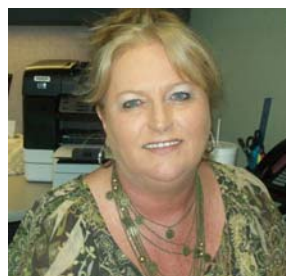
I will be a member who is connected and involved.

Adopting an “I Will” attitude opens the door of opportunity in our club, district, international and our communities. What an impact YOU can make. YOU are the driving force in making Altrusa a part of communities new and old. YOU are a part of making a difference in the lives you touch.

Membership growth, member retention and new club building can be achieved with an “I Will” attitude. If each of us made a conscientious decision and commitment to ask one person to be a part of a wonderful organization, you will have club growth. If you say I will connect with each club member and mentor them along your club will have member retention. By providing one name of someone in another community could lead to the building of a new club. It only takes one and that one is YOU. You can make a difference.

As “Leaders in Service” let’s ban together and lead the charge for Altrusa! YOU are the key that unlocks the door of opportunity in your club, district and the communities around us. YOU are Altrusa!

Submitted by **Donna Day/Debbie Higgins, Membership/New Club Building**



Donna Day



Debbie Higgins

CLUB COMMUNICATIONS AWARD CRITERIA

The District Eight Club Communications Award **becomes effective for the 2011-2012 Club year, REPLACING THE NEWSLETTER AWARD.** It recognizes Clubs whose exemplary efforts in Club communications keep their members informed and excited about their Club happenings. It was developed in part to help even the playing field among Clubs that make use of today's quickly evolving electronic communications. Regardless of whether your Club publishes a traditional, paper-based newsletter or disseminates its information solely via e-mail or Web site, this award is for you. It is NOT a "newsletter" award as we have used in the past. The award criteria are based SOLELY on the **quality** and **content** of the information—how informative and useful it is for your members and how easily they can use it to further their mission as Altrusans—and each Club is judged on its merits alone, not compared with other Clubs.

Extra points are awarded for intangibles like creativity, use of electronic avenues, club publicity garnered through community media outlets, and marketing potential of your items. These factors will come into play ONLY in the event of a "photo-finish," when the entries are too close to determine a clear winner.

Descriptions and suggestions for each of the content areas are below.

- **Altrusa Branding.** Use of the Altrusa logo, full correct name and location of the Club, editor's name and contact information. Your communications should be instantly recognizable to your members and easily converted into a recruitment tool. This should be in the style and format as recommended by Altrusa International's guidelines concerning branding and consistency.
- **President's Message.** Your Club president should communicate at least monthly with the membership, offering encouragement, inspiration, and kudos as warranted. Include the president's full name and contact information.

- **Service Project Previews and Reports.** Members in charge of each project should give periodic updates to let members know what they can do to help. When a project is wrapped up, a complete report should be given to explain the project's success.
 - **Committee Reports.** Every standing committee should report regularly on its activities and the progress toward its goals.
 - **Board Action.** Keep your members informed of what your Board of Directors is doing. All actions of the Board should be reported.
 - **Meeting Previews and Reports.** For previews, include time, date, and place, as well as a short description of the program. For reports, give enough information to encourage those who missed the meeting to come next time!
 - **Club Calendar.** Include any relevant dates such as service projects, membership activities, deadlines, birthdays, District events, and U.N. Observance days.
 - **District News.** Board actions, workshops, Conference notices/reports, news of other clubs. Try to report news that your members might not be able to get elsewhere.
 - **International and International Foundation News.** Board actions, highlights from club mailings (to your President), Convention notices, grant recipients, policy announcements, nominations for International officers, etc.
 - **Altrusa Accent.** A short item emphasizing an Altrusa fact, historical point, or happening—this is a great avenue to help train your newer members!
- Member Highlights.** New members' yearbook information, news of promotions and other honors, brags, birthdays, illnesses, etc.

To submit your Club's communications for consideration for this award, closely follow the instructions provided on the Club Communications Award Submission Sheet.

From the Editor...

As the District Eight Service Bulletin Editor, I would greatly appreciate you updating me on your clubs activities and/or successes. This will enable me to share your club news with the District. Please add me to your email newsletter distribution list at regina.reid@sbcglobal.net. We learn so much from sharing with each other and this is a great way to do so. Be sure to give yourselves and your clubs credit for all the service successes you accomplish!

I look forward to seeing your club's newsletter in my inbox soon!

Submitted by **Regina Reid, District Eight Service Bulletin Editor**



2011-2012 Club Communications Award Submission Sheet

Please fill out this sheet and submit it along with the required samples of your communications.

NOTE: This form may be completed and submitted electronically.

Altrusa International Inc. of _____

Submitted by _____ Title

1. Please complete the chart below.

Check all that apply	Type of News Vehicle Submitted	Frequency of distribution/update
	Printed Newsletter	
	Electronic Newsletter	
	Web site	
	E-mailing	
	Other (describe)	

2. Describe your Club communication. On ONE separate sheet ONLY, describe your Club’s efforts in keeping its members informed AND how you get the word out in the community through the use of publicity.

3. Required attachments. Your submissions for any of the areas you indicated above will be judged ONLY if the required attachments are provided. You are responsible for ensuring the District Eight Communications Chair and additional two judges receive all intended attachments.

- **Printed Newsletter:** Send up to 3 copies of your best newsletters
- **Electronic Newsletter:** Send up to 3 representative copies of your communication.
- **Web Site:** Provide URL here _____
- **E-mailing:** Send up to 5 representative copies of your communication.
- **Other Communication:** Send up to 5 representative copies of your communication.

Club Publicity: Send up to 5 samples of publicity your club has received from community media this year.

Send this form and any physical and/or electronic attachments by the deadline printed the in the Call to Conference DSB – Addresses/Emails for the three judges will be included in this DSB.

For Judge’s Use Only	
Received (Date: _____)	
_____ Printed Newsletter (_____ copies of _____ issues)	_____ Other (describe)
_____ Electronic Newsletter (_____ copies of _____ issues)	
_____ Web site (URL works? <input type="checkbox"/> Yes <input type="checkbox"/> No)	
_____ E-mailing (_____ copies of _____ e-mails)	_____ Publicity samples

2011-2012 Club Communications Award Judging Sheet

Circle One: Judge #1 Judge #2 Judge #3

Altrusa International Inc. of _____

Note: Points are awarded at judges' discretion collectively for ALL pieces submitted for judging.	Maximum Points	Points Awarded	Judge's Comments
CONTENT			
Altrusa Branding	10		
President's Message	15		
Service Project Previews and Reports	12		
Committee Reports	12		
Board Actions	4		
Meeting Previews and Reports	12		
Club Calendar	4		
District News	4		
International and International Foundation News	4		
Altrusa Accent	2		
Member Highlights	2		
USEFULNESS and READABILITY			
Clean, complete information that enables ease of use for members	10		
Pleasing arrangement or layout	2		
Communicative writing style, grammar, spelling	5		
Ease of distribution	2		
TOTAL POINTS SCORED			

Welcome to our New District Eight Altrusans!

Columbia:
Judy Sides
Pamela Smith

Dexter:
Sandi Beaudry

Little Rock:
Katherine Austen
Susan Dollar



Mexico:
Saunceria Neale
Jacqueline "Candy" Staples
Tina Woolsey

Norman:
Juanita Vargas

Sikeston:
Maureen Roberts
Louise Smith

NEWS FROM AROUND DISTRICT EIGHT

The **Mexico** club's Hospitality Committee is preparing to host this year's Miss Missouri Scholarship Pageant Contestants on June 8th.

May 22 was the day to be in **Fayetteville** for the Battle of the Badges to raise money to benefit the Summer Feeding program at the Fayetteville Boys and Girls Club as well as a non-perishable food drive for the Northwest Arkansas Food Bank.

Kick off planning meeting for the **Hot Springs Village** club's Chocolate Fantasy is June 26th.

Twenty two **Sikeston** Altrusa members have joined Club 21.

Poplar Bluff recently held a very successful Poor Man's Dinner.

Salina Altrusa members recently assisted with the GED graduation ceremony and reception on May 31st.

Seven Altrusans from the **Greater Kansas City** club, with gloves, rakes, brooms and garbage bags, made a significant contribution to the Memorial Day preparations at Kansas City's historic Elmwood Cemetery.

The **Moberly** club is sponsoring the Little Mr & Miss Railroad Days contest on June 11.



Lawrence service project for May was supporting GaDuGi (rape victim support services). Donations from members will provide training materials for the center.



The mission of District Eight is to develop leaders, create opportunities for members to improve community life and to foster understanding of our world.

**DISTRICT EIGHT
CONFERENCE—
SIKESTON STYLE**



**Leaders Among Us—
Join Us for the 2011
Altrusa International Convention
July 22-25, 2011
Rapid City, SD**
Click here to register:
[www.altrusa.com/Convention2011/
ConventionRegistrationWeb.aspx](http://www.altrusa.com/Convention2011/ConventionRegistrationWeb.aspx)



DISPLAY YOUR CLUB...PROMOTE YOUR CLUB



**Zaida Perez-Mendez
Immediate Past President**



FUN AND GAMES